



Armando Seledon

CSEP, CTA

Armando Seledon is a seasoned event management professional with over 15 years of experience in event production, management, and sales. His impressive career spans a wide range of projects, including weddings, social gatherings, corporate events, and large-scale trade shows. Known for his creativity and attention to detail, Armando has received local, national, and international awards for his exceptional event design and production work.

Armando holds the prestigious Certified Special Events Professional (CSEP) designation, a recognition earned by fewer than 350 professionals worldwide and only four in San Antonio. Additionally, his dedication to tourism and community engagement is reflected in his Certified Tourism Ambassador (CTA) designation.

In addition to his professional accomplishments, Armando is an entrepreneur. Along with his fiancé, he co-owns MOV EXP, a multifaceted business that reflects their shared passions and talents. MOV EXP encompasses MOV Tours, offering engaging guided tours that highlight the culture and history of San Antonio, including their signature "Her'Story Tour" and Pearl Taco Tour. The business also provides dynamic team-building experiences and event activations, fostering creativity and connection within communities.

Armando and his fiancé are also the founders of Chico Lindo, an online shop specializing in vibrant shirts, hats, and accessories designed to celebrate and empower the LGBTQ+ and Latino communities they deeply love. Chico Lindo's bold designs honor their heritage and shared commitment to inclusivity and self-expression.

Armando's professional journey includes serving as the Special Events Manager & Producer for central Texas' largest convention-style bridal show, owning and operating his floral, planning, and design business for five years, and contributing his expertise to leading organizations like Capers Destination Management Company and Hosts Texas. Currently, Armando is the Associate Director of Membership Engagement at Visit San Antonio, where he continues to foster connections and elevate San Antonio's thriving event and tourism industries.

Armando is deeply committed to the advancement of the event profession. With a decade of service on the board of the International Live Events Association (ILEA) San Antonio Chapter, he has also held roles such as Southwest Regional Vice President and currently serves on ILEA's Board of Governors as Director of Education.

A proud Chicago native, Armando now calls Texas home, where he celebrates the rich cultural diversity of his adopted state. When he's not working or inspiring his communities, you can find Armando enjoying time with friends, painting, and proudly declaring his status as a devoted Beyoncé fan. After all, who runs the world? Beyoncé — and maybe Armando, too.